

Presentation metadata

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**OPEN
DATA
SUPPORT**

Training Module 2.2

Open Data & Metadata Quality



Learning objectives

By the end of this training module you should have an understanding of:

- What (open) data quality means.
- The open data quality determinants and criteria.
- Good practices for publishing high-quality (linked) open data.

Content

This module contains...

- A definition of data quality;
- An overview of the dimensions of data and metadata quality;
- A selection of best practices for publishing good quality data and metadata.

What is data (and metadata) quality?

Data is of high quality "if they are fit for their intended uses in operations, decision making and planning."

Or more specifically:

"High quality data are accurate, available, complete, conformant, consistent, credible, processable, relevant and timely."

Metadata is data about data...

“Metadata is structured information that describes, explains, locates, or otherwise makes it easier to retrieve, use, or manage an information resource. Metadata is often called data about data”

-- National Information Standards Organization

- We observe that metadata is a type of data.
- The same quality considerations apply to data and metadata alike.

The data quality dimensions

What are the main dimensions to be taken into account delivering good quality (meta)data?

Data quality dimensions

- **Accuracy:** is the data correctly representing the real-world entity or event?
- **Consistency:** Is the data not containing contradictions?
- **Availability:** Can the data be accessed now and over time?
- **Completeness:** Does the data include all data items representing the entity or event?
- **Conformance:** Is the data following accepted standards?
- **Credibility:** Is the data based on trustworthy sources?
- **Processability:** Is the data machine-readable?
- **Relevance :** Does the data include an appropriate amount of data?
- **Timeliness:** Is the data representing the actual situation and is it published soon enough?

Accuracy

The accuracy of data is the extent to which it correctly represents the characteristics of the real-world object, situation or event.

For example:

- Correct measurement of weather conditions (temperature, precipitation).
- Correct indication of re-use conditions of the dataset.

Recommendations:

- **Balance the accuracy** of your data against the **cost** in the context of the application; it needs to be **good enough for the intended use**.
- Make sure that there is **organisational commitment** and **investment in procedures and tools** to maintain accuracy .

Accuracy by example

Higher accuracy

OpenStreetMap, City of Utrecht, The Netherlands (2011 vs. 2007)



Less accuracy



Consistency

The consistency of data is the extent to which it does not contain contradictions that would make its use difficult or impossible.

For example:

- A dataset that combines data from different sources that has been processed to detect conflicting statements which have been resolved.
- A description of a dataset that does not contain multiple licence statements or where the data of last modification is not before the creation date.

Recommendations:

- **Process all data before publication** to detect conflicting statements and other errors (in particular if data is aggregated from different sources).

Consistency by example

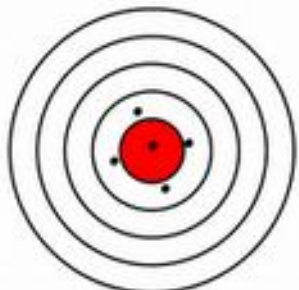
High consistency



Accurate & Consistent



Not Accurate but Consistent



Accurate but Not Consistent



Not Accurate & Not Consistent

```
:weather1-7 a dcat:Dataset ;
dct:title "Measurements from weather stations 1-7" ;
dct:description "Data from seven weather stations
showing temparture, humidity,
wind direction and wind speed" ;
dct:issued "2013-01-01T00:00:00+01:00" ;
dct:modified "2013-07-01T19:20:30+01:00" ;
dct:publisher <http://myweather.com/id/myweather> ;
dcat:keyword "weather" ;
dcat:landingpage <http://myweather.com/stations1-7.html> ;
dcat:distribution :weatherdata1-xlsx
.

:weatherdata1-7-xlsx a dcat:Distribution ;
dct:format <http://publications.europa.eu/resource/authority/file-type/XLSX> ;
dct:licence <http://creativecommons.org/licenses/CC0> ;
dcat:downloadURL <http://myweather.com/stations1-7.xlsx>
.
```

Less consistency

```
:weather1-7 a dcat:Dataset ;
dct:title "Measurements from weather stations 1-7" ;
dct:description "Data from seven weather stations
showing temparture, humidity,
wind direction and wind speed" ;
dct:issued "2014-01-01T00:00:00+01:00" ;
dct:modified "2013-07-01T19:20:30+01:00" ;
dct:publisher <http://myweather.com/id/myweather> ;
dcat:keyword "weather" ;
dcat:landingpage <http://myweather.com/stations1-7.html> ;
dcat:distribution :weatherdata1-xlsx
.
```

ERROR INCONSISTENT DATA: Issue date is after modification date

```
:weatherdata1-7-xlsx a dcat:Distribution ;
dct:format <http://publications.europa.eu/resource/authority/file-type/XLSX> ;
dct:licence <http://creativecommons.org/licenses/CC0> ;
dct:licence <http://creativecommons.org/licenses/CC0> ;
dcat:downloadURL <http://myweather.com/stations1-7.xlsx>
.
```

ERROR INCONSISTENT DATA: Licence element repeated

Availability

The availability of data is the extent to which it can be accessed; this also includes the long-term persistence of data.

For example:

- A Dataset that is identified by a http: URI that resolves persistently to the right resource (and does not give back 404 Not found).
- A description of the dataset that is included in the search engine of a data portal.

Recommendations:

- Follow **best practices** for the assignment and maintenance of URIs.
- Make sure **that responsibility** for the maintenance of data is **clearly assigned** in the organisation.

See also:

<http://www.slideshare.net/OpenDataSupport/de-sign-and-manage-persistent-uris>

Availability by example

High availability



The screenshot shows the European Union Open Data Portal interface. The main heading is "Telecommunication services: access to networks (1 000)". Below this, there are sections for "Publisher" (Eurostat), "Description" (Telecommunication services: access to networks (1 000)), and "Resources". The "Resources" section contains several download options: "Download dataset in DFT format", "Download dataset in SDMX-ML format", "Download dataset in TSV format", "VISIT PAGE", "ESMS metadata (Euro-SDMX Metadata structure) SDMX", and "More information on Eurostat Website". On the right side, there are sections for "Licence: Europe Legal Notice", "Catalogue record" (Added to open-data.europa.eu 2012-12-12, Updated on open-data.europa.eu 2014-05-01), and "Suggest a dataset" (If there is a dataset from the EU that you could not find in this portal? Please request the dataset >>).

Less availability

The page cannot be found

The page you are looking for might have been removed, had its name changed, or is temporarily unavailable.

Please try the following:

- If you typed the page address in the Address bar, make sure that it is spelled correctly.
- Open the www.shawandrews.ca home page, and then look for links to the information you want.
- Click the [Back](#) button to try another link.

HTTP 404 - File not found
Internet Information Services

Technical Information (for support personnel)

- More information:
[Microsoft Support](#)

Completeness

The completeness of data is the extent to which it includes the data items or data points that are necessary to support the application for which it is intended.

For example:

- A Dataset that includes spending data for all ministries enables a complete overview of government spending.
- A description of data that is generated in real time that includes the date and time of last modification.

Recommendations:

- **Design the capture and publication process** to include the necessary data points.
- **Monitor** the update mechanisms on a continuous basis.

Completeness by example

High completeness

```
:weather1-7 a dcat:Dataset ;
  dct:title "Measurements from weather stations 1-7" ;
  dct:description "Data from seven weather stations
    showing temparture, humidity,
    wind direction and wind speed" ;
  dct:modified "2013-07-01T19:20:30+01:00" ;
  dct:publisher <http://myweather.com/id/myweather> ;
  dcat:keyword "weather" ;
  dcat:landingpage <http://myweather.com/stations1-7.html> ;
  dcat:distribution :weatherdata-xlsx
.

:weatherdata1-7-xlsx a dcat:Distribution ;
  dct:format <http://publications.europa.eu/resource/authority/file-type/XLSX> ;
  dct:licence <http://creativecommons.org/licenses/CC0> ;
  dcat:downloadURL <http://myweather.com/stations1-7.xlsx>
.
```

Less completeness

```
:weather1-7 a dcat:Dataset ;
  dct:title "Measurements from weather stations 1-7" ;
  dct:description "Data from seven weather stations
    showing temparture, humidity,
    wind direction and wind speed" ;
  dct:publisher <http://myweather.com/id/myweather> ;
  dcat:keyword "weather" ;
  dcat:landingpage <http://myweather.com/stations1-7.html> ;
  dcat:distribution :weatherdata-xlsx
.

:weatherdata1-7-xlsx a dcat:Distribution ;
  dct:format <http://publications.europa.eu/resource/authority/file-type/XLSX> ;
  dct:licence <http://creativecommons.org/licenses/CC0> ;
  dcat:downloadURL <http://myweather.com/stations1-7.xlsx>
```

ERROR: MISSING DATA dct:modified

Conformance

The conformance of data is the extent to which it follows a set of explicit rules or standards for capture, publication and description

For example:

- A Dataset that expresses coordinates in WGS84 and statistics in SDMX.
- A description of a dataset according to the DCAT Application Profile.

Recommendations:

- **Apply the most used standards** in the domain that is most relevant for the data or metadata.
- **Define local vocabularies if no standard is available**, but publish your vocabularies according to best practice (e.g. dereferenceable URIs).

Conformance by example

High conformance

```
:weather1-7 a dcat:Dataset ;
  dct:title "Measurements from weather stations 1-7" ;
  dct:description "Data from seven weather stations
    showing temparture, humidity,
    wind direction and wind speed" ;
  dct:modified "2013-07-01T19:20:30+01:00" ;
  dct:publisher <http://myweather.com/id/myweather> ;
  dcat:keyword "weather" ;
  dcat:landingpage <http://myweather.com/stations1-7.html> ;
  dcat:distribution :weatherdata-xlsx
.

:weatherdata1-7-xlsx a dcat:Distribution ;
  dct:format <http://publications.europa.eu/resource/authority/file-type/XLSX> ;
  dct:licence <http://creativecommons.org/licenses/CC0> ;
  dcat:downloadURL <http://myweather.com/stations1-7.xlsx>
.
```

Less conformance

```
:weather1-7 a dcat:Dataset ;
  dct:description "Data from seven weather stations
    showing temparture, humidity,
    wind direction and wind speed" ;
  dct:modified "2013-07-01T19:20:30+01:00" ;
  dct:publisher <http://myweather.com/id/myweather> ;
  dcat:keyword "weather" ;
  dcat:landingpage <http://myweather.com/stations1-7.html> ;
  dcat:distribution :weatherdata-xlsx
.

:weatherdata1-7-xlsx a dcat:Distribution ;
  dct:format <http://publications.europa.eu/resource/authority/file-type/XLSX> ;
  dct:licence <http://creativecommons.org/licenses/CC0> ;
  dcat:downloadURL <http://myweather.com/stations1-7.xlsx>
.
```

ERROR MISSING MANDATORY ELEMENT dct:title

See also:

https://joinup.ec.europa.eu/asset/adms_foss/news/just-released-admssw-validator-verify-and-visualise-rdf-software-metadata

Credibility

The credibility of data is the extent to which it is based on trustworthy sources or delivered by trusted organisations.

For example:

- A dataset that contains data from processes that can be independently verified, e.g. election results or parliamentary proceedings.
- A description of a dataset that is published by a government agency.

Recommendations:

- **Base data on sources that can be trusted** or on explicit Service Level Agreements where possible and appropriate.
- **Make appropriate attributions** so that re-users can determine whether or not they can trust the data.

Credibility by example

High credibility

Data coming from the **Publications Office of the EU:**

```
<skos:ConceptScheme at:table.version.number="2013-05-29 14:01:09" at:table.id="language"
rdf:about="http://publications.europa.eu/resource/authority/language">
  <rdfs:label>Languages Authority Table</rdfs:label>
  <at:prefLabel xml:lang="en">Languages Authority Table</at:prefLabel>
</skos:ConceptScheme>
<skos:Concept rdf:about="http://publications.europa.eu/resource/authority/language/ENG" at:ps
skos:inScheme rdf:resource="http://publications.europa.eu/resource/authority/language"/>
  <at:authority-code>ENG</at:authority-code>
  <at:op-code>ENG</at:op-code>
  <atold:op-code>ENG</atold:op-code>
  <dc:identifier>ENG</dc:identifier>
  <at:start.use>1950-05-09</at:start.use>
  <skos:prefLabel xml:lang="bg">английски</skos:prefLabel>
  <skos:prefLabel xml:lang="cs">angličtina</skos:prefLabel>
  <skos:prefLabel xml:lang="da">engelsk</skos:prefLabel>
  <skos:prefLabel xml:lang="de">Englisch</skos:prefLabel>
  <skos:prefLabel xml:lang="el">αγγλικά</skos:prefLabel>
```

The Metadata Registry is maintained by the [Publications Office of the EU](#).

Less credibility

Data coming from **Lexvo:**

```
<rdf:Description rdf:about="http://lexvo.org/id/iso639-3/eng">
  <rdf:type rdf:resource="http://www.w3.org/2000/01/rdf-schema#Language"/>
  <rdfs:comment xml:lang="en" rdf:datatype="xsd:string">English is a West
  Germanic language that arose in the Anglo-Saxon kingdoms of England and
  spread into what was to become south-east Scotland under the influence of
  the Anglian medieval kingdom of Northumbria. Following the extensive
  influence of Great Britain and the United Kingdom from the 18th century, via
  the British Empire, and of the United States since the mid-20th century, it
  has been widely dispersed around the world, becoming the leading language
  of international discourse and the lingua franca in many regions. It is widely
  learned as a second language and used as an official language of the
  European Union and many Commonwealth countries, as well as in many
  world organisations. It is the third most natively spoken language in the
  world, after Mandarin Chinese and Spanish. </rdfs:comment>
  <rdfs:label xml:lang="aa" rdf:datatype="xsd:string">English</rdfs:label>
  <rdfs:label xml:lang="ace" rdf:datatype="xsd:string">Bahsa Inggris</rdfs:label>
  <rdfs:label xml:lang="af" rdf:datatype="xsd:string">Engels</rdfs:label>
  <rdfs:label xml:lang="aqc" rdf:datatype="xsd:string">Kiggele</rdfs:label>
  <rdfs:label xml:lang="ar" rdf:datatype="xsd:string">الإنجليزية</rdfs:label>
  <rdfs:label xml:lang="ak" rdf:datatype="xsd:string">Borfo</rdfs:label>
  <rdfs:label xml:lang="ak" rdf:datatype="xsd:string">English</rdfs:label>
```

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Processability

The processability of data is the extent to which it can be understood and handled by automated processes.

For example:

- A dataset that contains coded information based on publicly available controlled vocabularies and code lists.
- A description of a dataset that expresses dates in W3C Date and Time Format (e.g. 2013-06-01) rather than as text (e.g. 1 June 2013).

Recommendations:

- **Identify the source of terminology and codes** used in the data in machine-readable manner.
- **Apply recommendations for syntax** of data given in common standards and application profiles.

Processability by example

Higher processability

```
▼<recipe>
  <script/>
  <script/>
  <title>Hippie Pancakes</title>
  ▼<recipeinfo>
    <blurb>Socially conscious breakfast food.</blurb>
    <author>David Horton</author>
    <yield>12 to 16 small pancakes, enough for two hippies</yield>
    <preptime>10 minutes</preptime>
  </recipeinfo>
  ▼<ingredientlist>
    ▼<ingredient>
      <quantity>1</quantity>
      <unit>C.</unit>
      <fooditem>unbleached wheat blend flour</fooditem>
    </ingredient>
    ▼<ingredient>
      <quantity>2</quantity>
      <unit>tsp.</unit>
      <fooditem>baking powder</fooditem>
    </ingredient>
    ▼<ingredient>
      <quantity>1</quantity>
      <unit>tsp.</unit>
      <fooditem>unrefined sugar</fooditem>
    </ingredient>
    ▼<ingredient>
      <quantity>1/4</quantity>
      <unit>tsp.</unit>
      <fooditem>coarse kosher salt</fooditem>
    </ingredient>
    ▼<ingredient>
      <quantity>1</quantity>
      free-range egg
  </ingredientlist>
```

Less processability

Hippie Pancakes

Socially conscious breakfast food.
Recipe by: David Horton
Yield: 12 to 16 small pancakes, enough for two hippies
Preptime: 10 minutes

Ingredients

1 C. unbleached wheat blend flour
2 tsp. baking powder
1 tsp. unrefined sugar
1/4 tsp. coarse kosher salt
1 free-range egg
1 1/4 C. hormone-free milk
1 tsp. organic vegetable oil

Preparation Instructions

Pre-heat griddle over medium heat. Combine dry ingredients in a mixing bowl. Stir in egg, milk and oil. Use a large spoon or gravy ladle to transfer pancake batter to the griddle. Pancakes are ready to flip when large bubbles can be seen on top.

Serving Instructions

Top with fruit and berries or serve with traditional maple syrup.

Relevance

The relevance of data is the extent to which it contains the necessary information to support the application.

For example:

- A Dataset that contains temperature measurements rounded to degrees Celsius for climate calculations; a dataset with precision of a thousandth of a degree for chemical reactions.
- A description of a dataset that only contains temporal coverage data if necessary for its processing .

Recommendations:

- **Match coverage and granularity** of data to its intended use within constraints of available time and money.
- However, also **consider potential future usages** of the data.

Relevance by example

High relevance

	Engine (cm3)	Fuel type	CO2 (g/km)	Tax (%)
Car Type 1	900	Gasoline	90	0
Car Type 2	1.100	Gasoline	120	5
Car Type 3	1.300	Gasoline	125	5
Car Type 4	1.400	Gasoline	150	5
Car Type 5	1.800	Diesel	180	10
Car Type 6	2.200	Diesel	190	10
Car Type 7	2.500	Gasoline	210	15

Less relevance

	Engine (cm3)	Fuel type	CO2 (g/km)	Color	Tax (%)
Car Type 1	900	Gasoline	90	Red	0
Car Type 2	1.100	Gasoline	120	Silver	5
Car Type 3	1.300	Gasoline	125	Black	5
Car Type 4	1.400	Gasoline	150	White	5
Car Type 5	1.800	Diesel	180	Silver	10
Car Type 6	2.200	Diesel	190	Blue	10
Car Type 7	2.500	Gasoline	210	Black	15

Timeliness

The timeliness of data is the extent to which it correctly reflects the current state of the entity or event and the extent to which the data (in its latest version) is made available without unnecessary delay

For example:

- A dataset that contains real-time traffic data that is refreshed every few minutes.
- A description of a dataset containing annual crime statistics that is made available within days of publication of the dataset.

Recommendations:

- **Adapt the update frequency of data to the nature of the data and its intended use.**
- Make sure that **processes and tools are in place** to support the updating.

Timeliness: examples

High timeliness

NOAA's National Weather Service
Pacific Tsunami Warning Center

Home News Organization Search for: [] NWS All NOAA

DOC > NOAA > NWS > PTWC

Click on the tabs below to see tsunami messages relevant to each of PTWC's areas of responsibility:

All Regions Pacific Ocean Hawaii Caribbean Sea Indian Ocean (discontinued)

Page last loaded at Tue, 03 Dec 2013 15:10:09 UTC

 **No Current Warning, Watch, or Advisory in Effect**
low [Click here to read the latest tsunami message.](#)

Tsunami Messages for All Regions (Past 30 days)
Click on the map or table below for more information



Image last created on Tue, 03 Dec 2013 15:09:23 UTC.

Less timeliness



Best practices

Best practices for publishing high-quality data and metadata

W3C: Best practices for publishing Linked Open D

IDENTIFY Identify data sets that other people may wish to re-use.

MODEL Model the data in an application-independent, objective way in terms of representation. Denormalize the data as necessary.

METADATA Provide basic metadata, including MIME type, publishing organization and/or agency, creation date, modification date, version, frequency of updates, contact email for the data steward(s).

PI Do not Publish Personally Identifiable Information as Open Data on the Web Data on the public Web can be potentially misused. Examples of personally identifiable data include: individual names, national identification number, phone number, credit card number and driver license number.

NAME Use HTTP URIs as names for your objects. Give careful consideration to the URI naming strategy. Consider how the data will change over time and name as necessary.

STANDARD_VOCABULARIES Describe objects with standard vocabularies whenever possible.

VOCABULARY_USE Use vocabularies as loosely coupled modular components.

REPRESENTATION Convert the source data into a Linked Data representation, also called an RDF serialization including Turtle, Notation-3 (N3), N-Triples, XHTML, with embedded RDFa, and RDF/XML.

HUMAN_READABLE Provide human readable descriptions with your Linked Data.

MACHINE_ACCESSIBLE Provide access to the data representation via RESTful API, SPARQL endpoint(s) and RDF download.

SPECIFY_LICENSE Specify an appropriate license.

HOST Deliver open government data on authoritative domain to increase perceived trust.

ANNOUNCE Announce open government data, have a feedback mechanism and be prepared to be responsive to feedback.

SOCIAL_CONTRACT Maintenance is critical. Without a permanent identifier scheme, if you move or remove data that is published to the Web, you may break third party applications or mashups which is clearly undesirable. URI strategy and implementation are critical.

See also:

<http://www.slideshare.net/OpenDataSupport/the-linked-open-government-data-lifecycle>

Opquast: 72 Open data good practices

Some examples

Metadata	1	23	Each dataset is accompanied by a descriptive record
Metadata	1	24	Each dataset includes at least a title and a description
Metadata	1	25	A creation date is given for each dataset
Metadata	1	26	A last-updated date is given for each dataset
Metadata	1	27	The datasets are categorised
Format	1	33	Each dataset includes a reference to the charset used
Format	1	34	The format of downloadable files is indicated
Format	1	35	Dates are given in documented formats
Format	2	36	Dates are available in a standard format
Format	2	37	Data is provided in at least one open format

License	1	47	The datasets are accompanied by a licence
License	1	48	The licence sets out the conditions of attribution, reuse, redistribution and commercialisation
License	2	49	Usage rights are provided for an unlimited period
License	2	50	Data producers declare their policy on releasing data
License	3	51	The datasets are accompanied by a summary and a link to the full version of the licence
Linkeddata	2	52	Any vocabularies used within the dataset are identified and documented
Linkeddata	3	53	Data adheres to the defined syntax of any specified vocabularies
Linkeddata	3	54	It is possible to query data and metadata in accordance with standards of the web of data (Linked Open Data)

See also:

<http://checklists.opquast.com/en/opendata>

What are the common elements in the best practice

- **Provide appropriate descriptions** of data (i.e. metadata).
- **Use standard vocabularies** for metadata and data whenever such vocabularies exist.
- **Specify the license** under which the data may be re-used.
- **Adhere to legal requirements** concerning protection of personal and other sensitive data.
- **Represent** metadata and data **according to the Linked Data principles** using **persistent URIs** for identifying things.
- **Provide information about the source** of the data.

Maintenance of metadata and data is critical!

See also:

<http://www.slideshare.net/OpenDataSupport/introduction-to-metadata-management>

Conclusions

- The quality of data is determined by its fitness for (re-)use by data consumers.
- Metadata is “data about data”, i.e. metadata is a type of data.
 - 📖 The same quality considerations apply to data and metadata alike.
- Data quality has multiple dimensions and is about more than the correctness of data.
 - 📖 Accuracy, availability, completeness, conformance, consistency, credibility, processability, relevance, timeliness.

Group questions



In your opinion, which factors contribute the most to metadata quality?

<http://www.visualpharm.com>



Improving quality can require time and resources. To which extent would your organisation be willing to invest in metadata quality?

<http://www.visualpharm.com>



Could you provide an example of high quality metadata description for a dataset using the DCAT Application Profile?

<http://www.visualpharm.com>

Take also the online test here

Thank you!
...and now YOUR question

This presentation has been created by Open Data Support

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Authors:

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References

Slide 5:

- Juran, Joseph M. and A. Blanton Godfrey, Juran's Quality Handbook, Fifth Edition, p. 2.2, McGraw-Hill, 1999

Slide 6:

- National Information Standards Organization, <http://www.niso.org/publications/press/UnderstandingMetadata.pdf>

Slide 8-26:

- Mark David Hansen. Zero Defect Data: Tackling the Corporate Data Quality Problem. 1991. <http://dspace.mit.edu/handle/1721.1/13812>
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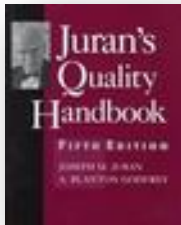
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- OPQUAST. 72 Open data good practices. <http://checklists.opquast.com/en/opendata>

Further reading



Joshua Tauberer. Open Government Data. <http://opengovdata.io/>



Juran, Joseph M. and A. Blanton Godfrey, Juran's Quality Handbook

Related projects and initiatives



Best Practices for Publishing Linked Data.

<https://dvcs.w3.org/hg/gld/raw-file/default/bp/index.html>



OPQUAST. Open data good practices.

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Eurostat. European Statistical System

http://epp.eurostat.ec.europa.eu/portal/page/portal/ess_eurostat/introduction



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